



## **Mud Pie Named to Inc. 500/5000 Annual List of America's Fastest Growing Private Companies**

**NEW YORK, August 22, 2013** -- *Inc.* magazine ranked Mud Pie among the nation's fastest-growing private companies. The Inc. 500/5000 list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. Mud Pie joins LivingSocial, Edible Arrangements, CDW and Lifelock, among other prominent brands featured on this year's list.

Mud Pie is known for creating unique gifts with passionate attention to detail. The Stone Mountain, Georgia- based gift manufacturer recently moved its offices to accommodate the company's continued expansion. Founded in 1988 by Marcia Miller, Mud Pie has become a significant player in the multi-billion dollar gift industry. The company has doubled sales in the past four years and created 40 new jobs in the past 24 months.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/5000](http://www.inc.com/5000).

### **Methodology**

The 2013 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2009 to 2012. To qualify, companies must have been founded and generating revenue by March 31, 2009. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2012. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2009 is \$100,000; the minimum for 2012 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at [www.inc.com/500](http://www.inc.com/500).

## **About Mud Pie**

Mud Pie is an award-winning manufacturer of innovatively designed and affordably priced gifts. Based in Stone Mountain, Georgia, the company is comprised of 3 divisions--Mud Pie Baby, Mud Pie Living and Mud Pie Fashion. Special details, finishes and packaging distinguish Mud Pie product which is available in over 16,000 specialty retailers and department stores, through major e-tailers, and direct to consumers at [www.mud-pie.com](http://www.mud-pie.com). Mud Pie delivers the right gifts, at the right time, at the right price. Mud Pie ...because every day is a gift.

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